

Are we a good match?

The good news is that there is the right client/designer fit out there for everyone. The bad news is that it doesn't always automatically happen! Your preferences, style of working and communication, understanding of terminology, aesthetic and priorities may just be very different from mine. And vice versa. And although I always do my best to accommodate every client, I've found that a little bit of a reality check before we start is wise to see if we're a good match, or not.

So have a look at these 'yes' and 'no' checkpoints to see if working with me feels like a good fit for you. Then let's chat.

Definitely yes, if...

- ✓ You are ready to launch your project and have all the details ready to go to start the design process.
- ✓ You connect with and enjoy the styles of my recent work and aesthetic.
- ✓ You understand this is a collaborative effort — its a team thing and we both need to do our part.
- ✓ You feel confident that you can meet all deadlines and provide open communication.
- ✓ You are willing to give me design freedom in keeping with your project's vision.
- ✓ You want a supportive designer who wants to see you and your project succeed.
- ✓ You are committed to the process — you'll see it through to completion.
- ✓ You understand that good design cannot be rushed.
- ✓ You are passionate, love your business, respectful, kind and excited to get started!

DID YOU TICK MOSTLY YES?

Get in touch →

I think we're a good fit. :)

Not so much, if...

- ✗ You are not sure where you want your business to go or what content you need to start.
- ✗ You don't have any clarity yet on your target audience.
- ✗ You do not value the time and effort that goes into a project and like to haggle over pricing.
- ✗ You are not at all open to new design ideas and layouts.
- ✗ You need every design detail to be exactly the way you think it should be.
- ✗ You do not connect with the styles of my recent work and aesthetic.
- ✗ You don't have the time yet to commit to a project and can't ensure consistent communication.
- ✗ You are prone to temper tantrums /tend to be rude if things aren't going your way.
- ✗ You self-identify as 'picky'

DID YOU TICK MOSTLY YES?

Still get in touch →

I don't think we're a good fit but I'm happy to recommend other trusted designers to you.